



How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29)

Joan Mullally, Jim Franklin

[Download now](#)

[Click here](#) if your download doesn't start automatically

How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29)

Joan Mullally, Jim Franklin

How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) Joan Mullally, Jim Franklin

The end of each fiscal quarter and each business year are excellent opportunities to assess the health of your business to make sure you are on target with all of your financial and professional goals.

In this guide, you will find a checklist of the main areas of your business to assess for success. Use what you learn in each chapter, and all the downloadable worksheets, to take a 360 degree view of your business and your place in it.

If you are a new entrepreneur, or a person who has recently started their own business but is feeling stuck and not sure how to move forward, it's time to assess the health of your business. In this way you can identify any areas that have been holding you back, set new goals, and take your business to a whole new level of profits and success.

++++:

Word Count=21,172

+++

Table of Contents

What's in This Guide

Introduction

Chapter 1-Defining the Health of Your Business

Chapter 2-Quarterly and End of Year Assessments

Chapter 3-Reviewing Your Mission Statement

Chapter 4-Reviewing Your Business Plan

Chapter 5-Reviewing Your Goals

Chapter 6-Setting New Goals

Chapter 7-Assessing Success: Your Own Performance

Chapter 8-Assessing Success: Your Employees' Performances

Chapter 9-Assessing Success: Your Business Assets

Chapter 10-Assessing Success: Customers and Client Behaviors and Customer Service

Chapter 11-Assessing Success: Dealing with Inventory Issues

Chapter 12-Assessing Success: Financial Health

Chapter 13-Assessing Success: The Market and Your Competitors

Chapter 14-Assessing Success: Marketing Strategies

Chapter 15-Assessing Success: Outsourcing

Chapter 16-Assessing Success: Sales Strategies

Chapter 17-Assessing Success: Social Media

Chapter 18-Assessing Success: Strategic Partners

Chapter 19-Assessing Success: Vendors

Chapter 20-Assessing Success: Your Website or Blog

Chapter 21-Assessing Success: How Mobile-Friendly Is Your Business?

Chapter 22-Finishing Each Year Stronger-Essential End of Year Business Tasks

Conclusion

Resources

List of 30+ Downloadable Assessment Worksheets

About the Authors

Joan Mullally is a business and marketing coach and consultant who has written more than 80 books for aspiring online entrepreneurs. Jim Franklin is the author of more than 30 finance and money management titles and has nearly 20 years of experience as a financial consultant.

 [Download How to Assess the Health of Your Business Regularl ...pdf](#)

 [Read Online How to Assess the Health of Your Business Regula ...pdf](#)

Download and Read Free Online How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) Joan Mullally, Jim Franklin

From reader reviews:

Danielle Rhodes:

Here thing why this particular How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) are different and dependable to be yours. First of all reading a book is good nevertheless it depends in the content than it which is the content is as delicious as food or not. How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) giving you information deeper as different ways, you can find any reserve out there but there is no book that similar with How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29). It gives you thrill examining journey, its open up your eyes about the thing that will happened in the world which is might be can be happened around you. It is easy to bring everywhere like in park your car, café, or even in your method home by train. In case you are having difficulties in bringing the paper book maybe the form of How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) in e-book can be your substitute.

Antonio Beeler:

This book untitled How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) to be one of several books which best seller in this year, here is because when you read this publication you can get a lot of benefit into it. You will easily to buy this specific book in the book retail store or you can order it via online. The publisher in this book sells the e-book too. It makes you easier to read this book, since you can read this book in your Smartphone. So there is no reason to you to past this reserve from your list.

Charles Moreno:

Reading a book can be one of a lot of pastime that everyone in the world loves. Do you like reading book consequently. There are a lot of reasons why people fantastic. First reading a guide will give you a lot of new info. When you read a book you will get new information simply because book is one of various ways to share the information or maybe their idea. Second, studying a book will make anyone more imaginative. When you looking at a book especially fiction book the author will bring one to imagine the story how the people do it anything. Third, you are able to share your knowledge to some others. When you read this How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29), you may tells your family, friends and also soon about yours reserve. Your knowledge can inspire others, make them reading a publication.

Brandy Felts:

As a scholar exactly feel bored for you to reading. If their teacher asked them to go to the library or make summary for some guide, they are complained. Just very little students that has reading's internal or real their pastime. They just do what the trainer want, like asked to the library. They go to there but nothing reading

very seriously. Any students feel that looking at is not important, boring and can't see colorful images on there. Yeah, it is being complicated. Book is very important for yourself. As we know that on this time, many ways to get whatever you want. Likewise word says, ways to reach Chinese's country. Therefore this How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) can make you really feel more interested to read.

Download and Read Online How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) Joan Mullally, Jim Franklin #VE7WSRBZTFJ

Read How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) by Joan Mullally, Jim Franklin for online ebook

How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) by Joan Mullally, Jim Franklin Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) by Joan Mullally, Jim Franklin books to read online.

Online How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) by Joan Mullally, Jim Franklin ebook PDF download

How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) by Joan Mullally, Jim Franklin Doc

How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) by Joan Mullally, Jim Franklin Mobipocket

How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29) by Joan Mullally, Jim Franklin EPub