



# **Your Client's Story: Persuasive Legal Writing (Aspen Coursebook)**

*Ruth Anne Robbins*

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# Your Client's Story: Persuasive Legal Writing (Aspen Coursebook)

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Unlike most document-centric first-year legal writing texts, **Your Client's Story: Persuasive Legal Writing** centers on the client, with a focus on ways to persuade the reader to grant the relief each client seeks.

Organized to reflect the process, the text begins with meeting the client, moves to investigating the facts, and then provides guidance on analyzing and choosing the appropriate persuasive strategy. The material is rooted in concepts of brain science and cognitive psychology--in an easy-to-read, conversational style--and shows how classical rhetoric and modern persuasion theory provide the foundation for memorable legal writing. Persuasion and argument presentation cover both the trial and appellate levels. By focusing on the process of persuasion, **Your Client's Story: Persuasive Legal Writing** creates strong connections between the first year objectives and the upper level skills and clinic courses. Editable versions of the sample briefs appear in the appendices, so that professors can tailor to individual needs.

The authors, are all distinguished former Presidents of The Legal Writing Institute and have published significant articles about persuasive techniques in legal writing. Robbins and Johansen co-organize the Applied Legal Storytelling conferences, and Robbins is Co-Editor-in-Chief of *Legal Communications* and *Rhetoric: JALWD*.

### **Features:**

- client-centered--rather than document-centric--focusing on ways to persuade the reader to grant the relief each client seeks
- organized to reflect the process
  - meeting the client
  - investigating the facts
  - analyzing and choosing appropriate persuasive strategies
- rooted in concepts of brain science and cognitive psychology, made accessible to first-year law students
- engages classical rhetoric and modern persuasion theory as a foundation
- conversational tone
- covers persuasion and argument presentation at both the trial and appellate levels
- creates strong connections between first year course objective and upper level skill-building curriculum
- editable versions of sample briefs in the appendices, for professors to tailor as needed
- stellar authors
  - All are former Presidents of The Legal Writing Institute.
  - All have published significant articles on persuasive techniques in legal writing.
  - Professor Robbins is Editor-in-Chief of *Legal Communications* and *Rhetoric: JALWD*.
  - Professors Robbins and Johansen co-organize Applied Legal Storytelling conferences.
  - Professor Chestek is Associate Director of the Center for the Study of Written Advocacy at the University of Wyoming College of Law.

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#### **Lucille Davis:**

In this 21st one hundred year, people become competitive in every single way. By being competitive today, people have do something to make all of them survives, being in the middle of the actual crowded place and notice by simply surrounding. One thing that oftentimes many people have underestimated this for a while is reading. That's why, by reading a e-book your ability to survive enhance then having chance to remain than other is high. For yourself who want to start reading a book, we give you this kind of Your Client's Story: Persuasive Legal Writing (Aspen Coursebook) book as basic and daily reading guide. Why, because this book is usually more than just a book.

#### **Etsuko Siler:**

The guide untitled Your Client's Story: Persuasive Legal Writing (Aspen Coursebook) is the publication that recommended to you to learn. You can see the quality of the guide content that will be shown to you actually. The language that writer use to explained their ideas are easily to understand. The author was did a lot of exploration when write the book, to ensure the information that they share to you is absolutely accurate. You also can get the e-book of Your Client's Story: Persuasive Legal Writing (Aspen Coursebook) from the publisher to make you far more enjoy free time.

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