

# The Designer's Atlas of Sustainability: Charting the Conceptual Landscape through Economy, Ecology, and Culture

Ann Thorpe

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Designing for sustainability is an innovation shaping both the design industry and design education today. Yet architects, product designers, and other key professionals in this new field have so far lacked a resource that addresses their sensibilities and concerns. *The Designer's Atlas of Sustainability* now explores the basic principles, concepts, and practice of sustainable design in a visually sophisticated and engaging style. The book tackles not only the ecological aspects of sustainable design-designers' choice of materials and manufacturing processes have a tremendous impact on the natural world-but also the economic and cultural elements involved.

The Atlas is neither a how-to manual nor collection of recipes for sustainable design, but a compendium of fresh approaches to sustainability that designers can incorporate into daily thinking and practice. Illuminating many facets of this exciting field, the book offers ideas on how to harmonize human and natural systems, and then explores practical options for making the business of design more supportive of long-term sustainability. An examination of the ethical dimensions of sustainable development in our public and private lives is the theme present throughout. Like other kinds of atlases, *The Designer's Atlas of Sustainability* illustrates its subject, but it goes far beyond its visual appeal, stimulating design solutions for "development that cultivates environmental and social conditions that will support human well-being indefinitely."



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