

Knowledge Management Strategies for Business Development

Meir Russ



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As economies continue to evolve, knowledge is being recognized as a business asset and considered a crucial component of business strategy. The ability to manage knowledge is increasingly important for securing and maintaining organizational success and surviving in the knowledge economy. **Knowledge Management Strategies for Business Development**addresses the relevance of knowledge management strategies for the advancement of organizations worldwide. This reference book supplies business practitioners, academicians, and researchers with comprehensive tools to systematically guide through a process that focuses on data gathering, analysis, and decision making.

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