



QFD: Quality Function Deployment - Integrating Customer Requirements into Product Design

Yoji Akao

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Quality Function Deployment (QFD) is a method for satisfying customers by translating their demands into design targets and quality assurance points. For a thorough "how-to" on the implementation of QFD, we went directly to the source -- Yoji Akao, the creator of QFD and one of the foremost leaders of the Japanese Total Quality Control movement.

In this unprecedented book he explains the concepts and methods of this remarkable systems engineering approach. Filled with case studies, detailed charts, and over 100 diagrams, this book is a complete reference tool for QFD implementation.

QFD for software development.

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