

# The Age of Responsibility: CSR 2.0 and the New DNA of Business (Hardback) - Common

Foreword by Jeffrey Hollender By (author) Wayne Visser



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## **The Age of Responsibility: CSR 2.0 and the New DNA of Business (Hardback) - Common** Foreword by Jeffrey Hollender By (author) Wayne Visser

This landmark book shows how the old model of corporate sustainability and responsibility is being replaced by a second generation movement that goes beyond the outmoded approach of CSR as philanthropy or public relations concern to a more authentic, stakeholder-driven model.

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