



Quicklet on Stephen Covey's Great Work, Great Career

Charles Limley

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Great Work, Great Career was published in late 2009 by FranklinCovey Publishing. This book represents one of the more recent written works by well known business mind, writer, lecturer, and motivator Stephen R. Covey, and is unique in that Covey didn't author it on his own. He enlisted the help of FranklinCovey Chief Learning Officer Jennifer Colosimo, who co-authored Great Work, Great Career.

Throughout the text, Covey and Colosimo attempt to teach individuals how to build careers for themselves that are both personally and financially meaningful. In doing so, this book responds to two critical cultural-historical occurrences: the United States recent economic recession and the emergence of what the authors refer to as the Knowledge Age.

MEET THE AUTHOR

Charles Limley is a native of Colorado. After earning bachelors degrees in both English Literature and Humanities from the University of ColoradoBoulder, he entered the world of professional writing. He began his work with Hyperink during the fall of 2011. In addition to writing, Limley is an avid reader. He also loves bicycles, and has completed several long-distance bicycle tours.

EXCERPT FROM THE BOOK

The world is changing. Once localized markets are now part of a vast and global economy. Yet this very economy is also becoming increasingly unpredictable and volatile. Technology develops and advances at increasingly rapid rates, and the Internet makes limitless stores of information available at the worlds fingertips.

A result of all these important changes is that companies are now facing new challenges, problems, and needs. The old job descriptions no longer adequately address these needs, and so more and more employees are being laid off. Even while these trends may introduce fear and uncertainty to the minds of many people, Great Work, Great Career is clear in its assertion that opportunities for meaningful jobs and productive careers not only still exist, but are actually more plentiful than ever before.

CHAPTER OUTLINE

Quicklet on Stephen R. Covey and Jennifer Colosimo's Great Work, Great Career

Stephen Covey's Great Work, Great Career

+ A Rapidly Changing World: The Historical Context of Great Work, Great Career

+ About The Authors

+ Life In The Knowledge Age: An Overall Summary Of Great Work, Great Career

+ Chapter-by-Chapter Summary

+ ...and much more

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